



The Global Language of Business



Traceability & Data Management

Company Profile

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The Global Language of Business



117 local Member Organizations



Neutral &
not-for-profit



User-driven
& governed



Global & local



Inclusive &
collaborative

**GS1 believes in the power of standards
to transform the way we work and live.**

Key industries served



Healthcare



Retail



Marketplaces



General Merchandise



Apparel



CPG



Fresh Food



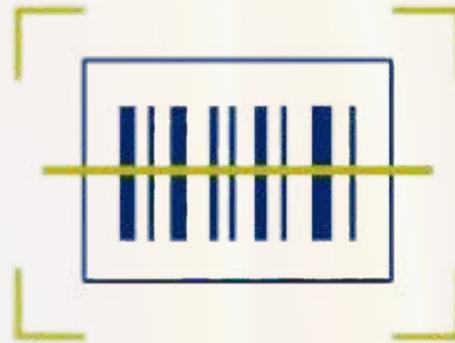
Transport & Logistic



Foodservice



Technical Industries



8 billion

GS1 barcodes scanned daily Globally



**More than 2 million
products carry GS1 barcodes locally**



**More than 7000
companies use GS1 standard locally**

ABOUT US

GS1 is a neutral, not-for-profit organization that provides global standards for efficient business communication. We are best known for the barcode, named in 2016 by the BBC as one of “the 50 things that made the world economy.” GS1 standards improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors.

GS1 Kenya is a Member Organization affiliated to GS1 Global present in over 115 countries. GS1 Kenya was formed in 2006 succeeding EAN Kenya which had been in existence since 1998. We enable organizations of all types and sizes to identify, capture and share information seamlessly.

At GS1 Kenya our goal is to support GS1 standards' adoption and use across all industries to transform the business ecosystem by changing manufacturer's, retailer's and consumer's experience to the best.



WHAT WE DO

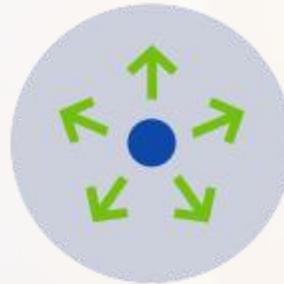
The GS1 System is an integrated suite of global standards that provides for accurate identification and communication of information regarding products, assets, services, locations, relationships and documents based on the concepts of Identify, Capture and Share.



Identify



Capture



Share



Use

Over 1.5 million users across 145 countries and more than 25 industry sectors have adopted the GS1 System. It is recognized by organizations such as the International Organization for Standardization (ISO), the American National Standards Institute (ANSI), World Health Organization (WHO) and the European Committee for Standardization (CEN).



Using GS1 identification numbers, companies around the world are able to uniquely identify physical items like trade items, assets, logistic units, shipments, physical locations and documents, as well as logical items like corporations or a service relationship between provider and recipient.

OUR RESPONSIBILITIES

To our customers:

It is our responsibility to provide quality products and services in a timely, healthy and safe manner by listening to the needs of every client/member. All our services can be integrated to solve any supply chain problem.



To our employees:

To provide a safe and conducive work environment to our staff. We do not only focus on remuneration but also on the welfare and personal growth of our team members who we ensure are A-team players in the industry.

To our partners:

To consistently strengthen our mutual relationship with our partners and other business associates for continuous efficiency of our services. We only work with the best and those who share our core values.



OUR SOLUTIONS

Our interest is to provide support to member companies for management of their supply chains and trade processes far more effectively and efficiently. The solutions include:

GS1 Liner Barcodes

Global data and application standards for barcodes that use the globally recognized GS1 Identification Keys to automatically identify things such as trade items, locations, logistic units, and assets. These are identified using Global Trade Item Number (GTIN), Global Location Number (GLN), Serial Shipping Container Code (SSCC) and Global Returnable Asser Identifier (GRAI)



GS1 Two-dimensional Barcode (2-D barcodes)

The GS1 2D barcodes help connect myriad sources of data directly to the consumer by ensuring cost-effective traceability for every product across the supply chain. We use tools such as GS1 Data matrix and GS1 QR Codes



Barcode Verification: is a barcode quality check that allows our customers to scan their products with a lot of ease



OUR SOLUTIONS

Healthcare: As a patient you are entitled to the best care. The use of our GS1 standards in healthcare increases patient safety, drives supply chain efficiencies and improves the traceability of medicines and medical devices.



Fresh Produce: We walk the journey with our Fresh Produce members in implementing traceability in fresh fruit & vegetable supply chains using the GS1 standards for identification, data capture, data sharing & the GS1 Global Traceability Standard.

Transport & Logistics: As a manufacturer, retailer or logistics service provider, you need to know exactly where your shipments of goods are at any time, where they have come from, and when and where they are due to arrive. The use of GS1 standards gives you accurate up-to-date information about all these matters so that you can make good decisions for your business.



OUR SOLUTIONS

Publications

Electronic version of the tracker-which gives an insight of what GS1 Kenya has been doing and also offering an opportunity for members to advertise their products and services through our website. GS1 Kenya Handbook also offer GS1 Kenya members to learn more on GS1 services and achievements over a period of time.



ACHIEVEMENTS

Over the years, GS1 Kenya has made tremendous achievements. Key among them are:



- Being the only organization with ISO certification in issuing track and trace solutions in the region
- Partnerships with various companies on matters pertaining track and trace including offering warehousing solutions
- Developed an online platform known as Thamani Online in order to curb the pilferage in the supply chain
- Having competent Board members who champion projects in various sectors
- Offered asset management solutions to over two hundred clients
- Established liaison offices in Uganda and Rwanda and now extending to Burundi and DRC
- Offering internship programs to university students and at the same time stands out as a potential employer.

BOARD OF DIRECTORS

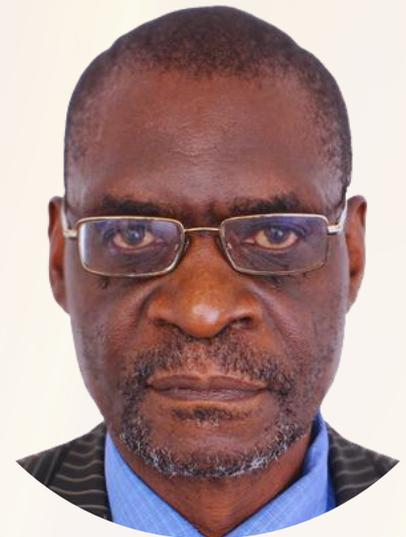
Our BOD is composed of competent professionals who strive to ensure that our operation aligns with our mission and values as a traceability and data management organization. Their expertise in healthcare, academia and supply chain is invaluable.



Mr. Peter Otieno-Chairman
(Supply Chain)



Dr. Jerusha N. Kamau- Director
(Healthcare)



Prof. Michael Okoth- Director
(Academia)

HOW TO REACH US

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Tracker: <https://thetracker.media/>

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